



## DETAILED SOLUTIONS AND CONCEPTS - SOLVING EXPONENTIAL EQUATIONS

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**PLEASE NOTE THAT YOU CANNOT ALWAYS USE A CALCULATOR ON THE ACCUPLACER - COLLEGE-LEVEL MATHEMATICS TEST! YOU MUST BE ABLE TO DO SOME PROBLEMS WITHOUT A CALCULATOR!**

The following are some examples of the types of exponential equations that we are going to solve in this section.

$$10^x = 5.71$$

$$2^{x+2} = 3^{2x+1}$$

$$7e^x = 15$$

$$9^{2x} = 27^{x+1}$$

### Strategy for Solving Exponential Equations

- If necessary, isolate the exponential expression on one side of the equation with a coefficient of **1**.
- By definition, if  $M = N$ , then  $\log_b M = \log_b N$ . Expressed differently, either

place the word **log** (**base 10** is assumed) in front of the entire right side and the entire left side of the exponential equation

or

place the word **ln** (**base e** is assumed) in front of the entire right side and the entire left side of the exponential equation.

- Your exponential equation is now a logarithmic equation. With the help of the *Power Rule* you can now "free" the variable from its exponential position.
- Solve for the variable.

### Problem 1:

Solve  $10^x = 5.71$ . Round to 4 decimal places.

#### Method 1:

Since the exponential expression is already isolated we'll place the word **ln** (log base e) in front of the right side and in front of the left side

$$\ln 10^x = \ln 5.71$$

Using the *Power Rule*, we get

$$x \ln 10 = \ln 5.71$$

Please note that by the basic *Logarithm Properties*  
 $\ln 10 = \ln_e 10 \neq 1$

Therefore, we have to divide both sides by  $\ln 10$

$$x = \frac{\ln 5.71}{\ln 10} \text{ and using the calculator, we find that } x \approx .7566 .$$

### Method 2:

Let's do this problem again. This time we'll use the common logarithm, that is log base 10.

$$10^x = 5.71$$

Now, place the word **log** (log base 10) in front of the right side and in front of the left side

$$\log 10^x = \log 5.71$$

$$x \log 10 = \log 5.71$$

Please note that by the basic *Logarithm Properties*  
 $\log 10 = \log_{10} 10 = 1$

So that we can write  $x = \log 5.71$  and using the calculator, we find that  
 $x \approx .7566$  .

**As you can see, we get the same solution no matter which logarithm base we used. However, Method 2 was a little faster because the base of the logarithm matched the base of the exponential expression.**

### Problem 2:

Solve  $7e^x = 15$  . Round to 4 decimal places.

#### Method 1:

Let's use the natural logarithm, that is log base e.

Isolate the exponential expression

$$e^x = \frac{15}{7}$$

$$\ln e^x = \ln \frac{15}{7}$$

Using the *Power Rule*, we get

$$x \ln e = \ln \frac{15}{7}$$

Please note that by the basic *Logarithm Properties*

$$\ln e = \log_e e = 1$$

So that we can write  $x = \ln \frac{15}{7}$  and using the calculator, we find that  $x \approx .7621$

### Method 2:

This time we'll use the common logarithm, that is log base 10.

Isolate the exponential expression

$$e^x = \frac{15}{7}$$

$$\log e^x = \log \frac{15}{7}$$

$$x \log e = \log \frac{15}{7}$$

Please note that  $\log e = \log_{10} e \neq 1$ !

Therefore, we have to divide both sides by  $\log e$

$$x = \frac{\log \frac{15}{7}}{\log e} \text{ and using the calculator, we find again that } x \approx .7621$$

**As you can see, we get the same solution no matter which logarithm base we used. However, in this case Method 1 was a little faster than Method 2 because the base of the logarithm matched the base of the exponential expression.**

### Method 3:

This time, let's pretend that we forgot to isolate the exponential expression.

$$\text{Then } \ln 7e^x = \ln 15$$

**Please note that  $x \ln 7e \neq \ln 15$  because the power  $x$  only affects the number  $e$  and NOT the number  $7$  !!!!!**

Instead, you MUST use the *Product Rule* to solve as follows

$$\ln 7 + \ln e^x = \ln 15$$

$$\ln 7 + x \ln e = \ln 15$$

$$x = \ln 15 - \ln 7$$

and using the calculator, we find again that  $x \approx .7621$ .

### Problem 3:

Solve  $16^{x-1} = \frac{1}{2}$ .

#### Method 1:

Let's use the natural logarithm in the solution process!

$$\ln 16^{x-1} = \ln \frac{1}{2}$$

$$(x-1) \ln 16 = \ln \frac{1}{2}. \text{ Notice the parentheses around } (x-1)!!!$$

$$x-1 = \frac{\ln \frac{1}{2}}{\ln 16}$$

$$x-1 = -.25$$

$$x = .75$$

#### Method 2:

Please be aware that we can only use this method because the numbers **16** and  $\frac{1}{2}$  have the same base when written in exponential form. That is,  $\frac{1}{2} = 2^{-1}$  and  $16 = 2^4$ .

Therefore, let's rewrite  $\ln 16^{x-1} = \ln \frac{1}{2}$  as  $(2^4)^{x-1} = 2^{-1}$

$$\text{and } 2^{4(x-1)} = 2^{-1}$$

Since the two expressions are obviously equal, and the bases are also obviously equal, then the two exponents also MUST be equal to each other.

$$\text{Therefore, } 4(x-1) = -1$$

$$4x - 4 = -1$$

$$4x = 3 \text{ and } x = \frac{3}{4} = .75$$

#### Problem 4:

Solve  $9^{2x} = 27^{x+1}$  not using logarithms!

Let's solve this exponential equation using the fact that **9** and **27** have the same base!  
That is,

$$(3^2)^{2x} = (3^3)^{x+1}$$

$$3^{4x} = 3^{3(x+1)}$$

$$4x = 3x + 3$$

$$x = 3$$

#### Problem 5:

Solve  $5^{x-2} = 3^{2x+1}$ . Round to 3 decimal places.

Let's use the common logarithm in the solution process!

$$\log 5^{x-2} = \log 3^{2x+1}$$

Using the *Power Rule* we find

$$(x - 2)\log 5 = (2x + 1)\log 3$$

Next, we distribute the logarithmic expressions

$$x \log 5 - 2 \log 5 = 2x \log 3 + \log 3$$

and collect the expressions containing the variable on one side

$$x \log 5 - 2x \log 3 = \log 3 + 2 \log 5$$

this allows us to factor out the variable and isolate it as follows

$$x(\log 5 - 2 \log 3) = \log 3 + 2 \log 5$$

$$x = \frac{\log 3 + 2 \log 5}{\log 5 - 2 \log 3} \approx -7.345$$

### Problem 6:

How many years will it take for an initial investment of **\$10,000** to grow to **\$25,000**? Assume a rate of interest of **2.5%** compounded continuously. Round your answer to a whole number. Use the formula  $A = Pe^{rt}$ , where  $P$  is the initial investment,  $A$  is the accumulated amount,  $t$  is the time in years and  $r$  is the interest rate in decimals.

**NOTE: Do not round until you find the final answer!**

$$25000 = 10000 e^{0.025t}$$

$$2.5 = e^{0.025t}$$

$$\ln 2.5 = \ln e^{0.025t}$$

$$\ln 2.5 = 0.025t \ln e$$

$$t = \frac{\ln 2.5}{0.025} \approx 37$$

It takes *approximately 37 years* for \$10,000 to grow to \$25,000 at a rate of interest of 2.5%.

### Problem 7:

The number of bacteria  $A$  in a certain culture is given by the growth model  $A = 250e^{kt}$ . Find the growth constant  $k$  knowing that  $A = 280$  when  $t = 5$ . Round your answer to four decimal places.

**NOTE: Do not round until you find the final answer!**

$$280 = 250e^{k(5)}$$

$$1.12 = e^{5k}$$

$$\ln 1.12 = \ln e^{5k}$$

$$\ln 1.12 = 5k \ln e$$

$$k = \frac{\ln 1.12}{5} \approx 0.0227$$

The growth constant  $k$  equals approximately 0.0227.

### Problem 8:

The half-life of a radioactive substance is **950 years**.. Find the constant **k** rounded to seven decimal places. Do not use scientific notation! Hint: Half-life means that exactly one-half of the original amount or size of the substance is left after a certain number of

years of growth/decay. Use the *Exponential Growth/Decay Model*  $A = A_0 e^{k t}$ , where  $A_0$  is the original amount,  $A$  is the accumulated amount,  $t$  is the time in years and  $k$  is the growth constant.

We know that after 950 years one-half of the original amount  $\left(\frac{1}{2} A_0\right)$  is left. Therefore,

$$\frac{1}{2} A_0 = A_0 e^{k(950)}$$

Then,

$$\frac{1}{2} = e^{k(950)}$$

$$\ln \frac{1}{2} = \ln e^{950 k}$$

$$\ln \frac{1}{2} = 950k \ln e$$

$$k = \frac{\ln \frac{1}{2}}{950} \approx -7.296 \times 10^{-4} = -0.0007296$$

**The decay constant  $k$  equals approximately - 0.0007296.**

### Problem 9:

The next problem involves carbon-14 dating which is used to determine the age of fossils and artifacts. The method is based on considering the percentage of a half-life of carbon-14 of approximately 5715 years. Specifically, the model for carbon-14 is

$$A = A_0 e^{-0.000121 t}$$

In 1947, an Arab Bedouin herdsman found earthenware jars containing what are known as the Dead Sea scrolls. Analysis at that time indicated that the scroll wrappings contained 76% of their original carbon-14. Estimate the age of the scrolls in 1947. Round your answer to a whole number.

We know that  $A$ , the amount present is 76% of the original amount  $A_0$ . Therefore, we can use the model to write

$$0.76 A_0 = A_0 e^{-0.000121 t}$$

$$0.76 = e^{-0.000121 t}$$

$$\ln 0.76 = \ln e^{-0.000121 t}$$

$$\ln 0.76 = -0.000121 t \ln e$$

$$t = \frac{\ln 0.76}{-0.000121} \approx 2268$$

The Dead Sea Scrolls were *approximately 2268 years old* in 1947.